

Jessie M. Rhames

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∞ OBJECTIVE

To find full time employment that utilizes my creative and conceptual skills in design and marketing. Looking for an ambitious company where there is opportunity to excel as well as variety in projects.

∞ EDUCATION

- **BS in Digital Media & Design**, Arkansas State University, Jonesboro, AR. 2006-2009
Emphasis in Design & Advertising. (Graduated Magna Cum Laude)

Course Projects

- Photography for the Designer II: Learn photography techniques & design advertisements using pictures. Techniques included capturing motion, using a lightroom, merging multiple images in photoshop, and various photo editing methods. 2009
- Advanced Digital Design: Developed one animation and two interactive web sites in Flash CS3. Learned various animation techniques and some Actionscript 3.0.
- Graphic Design IV: Develop ad campaign and design yellow page ads for Terminix. 2008
- Graphic Design IV: Develop concept and poster for the Fur Free Alliance's "Design Against Fur" competition. 2008
- Promotional Writing: Develop portfolio of 15-60 second radio, television commercial scripts. Includes public service announcements, and one five minute corporate video scripts. 2008
- Principles of Advertising: Perceptual Mapping Research Project on cereal brands. Determine perceived vs. actual nutrition and gather research on target audiences. 2007

- **AA in General Education**, Three Rivers Community College, Poplar Bluff, MO 2003-2005
(Graduated with Highest Honors) GPA: 3.77

∞ COMPUTER LITERACY

Internet, E-mail, Windows, Macintosh, Adobe Photoshop CS3, Illustrator CS3, InDesign CS3, Dreamweaver, Microsoft Word, FrontPage, Publisher, PowerPoint, some Flash CS3 & Actionscript 3.0, HTML, some CSS, Windows Movie Maker, Jasc Paint Shop, etc.

∞ EXPERIENCE

- **Free-lance design under name "Streetfire Designs" (Part Time)** 2007-2009
2009 • Create new corporate identity for The Bread Company including logo, web site, etc.
2008 • Design and develop His Place Fellowship web site in HTML/CSS.

- **County Tractor & Equipment (Full Time)** 2006-2009
Responsibilities: Advertising Assistant, In-house designer, Webmaster/Internet Manager.

- 2009 • Manage advertising and website. Wrote TV commercial script and guided production.
- 2008 • Create corporate identity for County Tractor's new branch "Runaway Tire." Included design of building exterior, outdoor sign, business cards, logo, etc.
- 2008 • Re-designed County Tractor's website.
- 2007 • Develop paint scheme for County Tractor's "Kioti Car," a company vehicle. Worked closely with vinyl graphic producer till projects completion.

∞ HONORS

- Graduated Magna Cum Laude from Arkansas State (May 2009)
- Chancellor's List, Arkansas State University (Fall 2007, Spring 2008 and 2009) Dean's List (Spring 2007)
- Awarded 1st Place in Ripley County Parade's business category for County Tractor's "Kioti Car" design.